



Noah Storms  
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**Summary:**

4 years of experience in graphic design and videography.  
Proficient in Indesign, Photoshop, and After Effects.  
Strong understanding of typography, layout, and color theory.  
Adept at collaborating with cross-functional teams and clients.  
Passionate about creating visually appealing designs that meet business goals.

**Education:**

Bachelor of Crossmedia in Graphic Design, AP - Antwerp, 2019.

**Experience:**

*Junior Graphic Designer / Videographer, Eriks*

jan 2018  
feb 2019

- Collaborating with the product team to design and produce high-quality product photography, including lifestyle and product-specific imagery, that showcases the unique features and design of Eriks' flasks.
- Assisting senior graphic designers in the development and execution of design concepts and projects, and collaborating with cross-functional teams, including writers, editors, and marketing managers, to ensure that all design deliverables are aligned with Eriks' messaging and objectives.

feb 2020  
aug 2020

*Inside Sales Representative &  
Content Creator, Vivat & Co GmbH Klagenfurt*

- Conducting inside sales activities, including lead generation, lead qualification, and lead management, to drive new business opportunities and revenue growth for the automotive company.
- Creating and developing content, including blogs, social media posts, and videos, that showcase

the company's products and services and engage with target audiences, such as automotive enthusiasts, mechanics, and car owners.

- Collaborating with the marketing team and other stakeholders to create and implement content marketing campaigns that support the company's sales and marketing objectives and promote the company's brand.

mar 2021  
ongoing

**Graphic Designer/Videographer, European Parliament**

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- Creating visual assets, including social media graphics, web banners, and infographics, that support the political group's communication and outreach efforts.

- Creating animated videos and motion graphics to visually communicate complex information and statistics to a wide audience.

- Managing video and design projects, including timelines, budgets, and resources, and ensuring that all deliverables are completed on time and within budget.

- Collaborating with other team members, including writers, editors, and project managers, to ensure that video and design elements are aligned with the political group's messaging and tone.

**Skills:**

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere, After Effects)
- Content Management Systems
- Project Management
- Google Ads proficiency

**Languages:**

- Dutch: Native language
- English: Proficient (or Advanced) level
- French: Intermediate (or Basic) level

Portfolio: [noahstorms.com](http://noahstorms.com)